

# Factory

## Industrial Business WordPress Theme

Documentation

## Video Tutorial

Don't like reading documentation? Nah - either do we :) Check out our install video

<https://youtu.be/908wjQKYOaU>

## After you Download Factory

Inside the zip file you download from ThemeForest you'll find a number of different directories, including:

- DemoData - this directory contains all the demo data you need to setup Factory to its full potential.
- Documentation - links to the main theme documentation. If you're reading this, you've figured that directory out already :)
- Licensing - the theme licensing files.
- Themeinstall - This is where you'll find the main theme file itself - **factory.zip** which you'll be uploading into WordPress.

### Getting started

We've spent a lot of time to keep things as simple as possible for you to get Factory up and running quickly.

The easiest way to get started is to follow our [Installation Guide](#).

### Need help? How to contact support

To get the most out of Factory please take the time to go through the documentation in detail. We've covered off most of the things you'll need to know to get up and running and to enjoy Factory as we intended it. If you still can't find the answer to a question you have, we'd be more than happy to help you out. Just in get touch directly with our support team via email [support@commercegurus.com](mailto:support@commercegurus.com) and we'll be in touch within 24 hours with an initial response. You can also [raise a ticket](#) directly.

## Factory Install Guide

### Before you Start

- You have your own hosting platform running up to date stable versions of Apache/nginx, PHP, MySQL. If you need hosting we recommend [Siteground](#).
- You have installed the latest version of self hosted WordPress.
- You have logged into WordPress and are looking at the WordPress dashboard.

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## 1. Install the Theme

When you are ready to install a theme, you must first upload the theme to your WordPress directory. There are two ways you can install the theme:

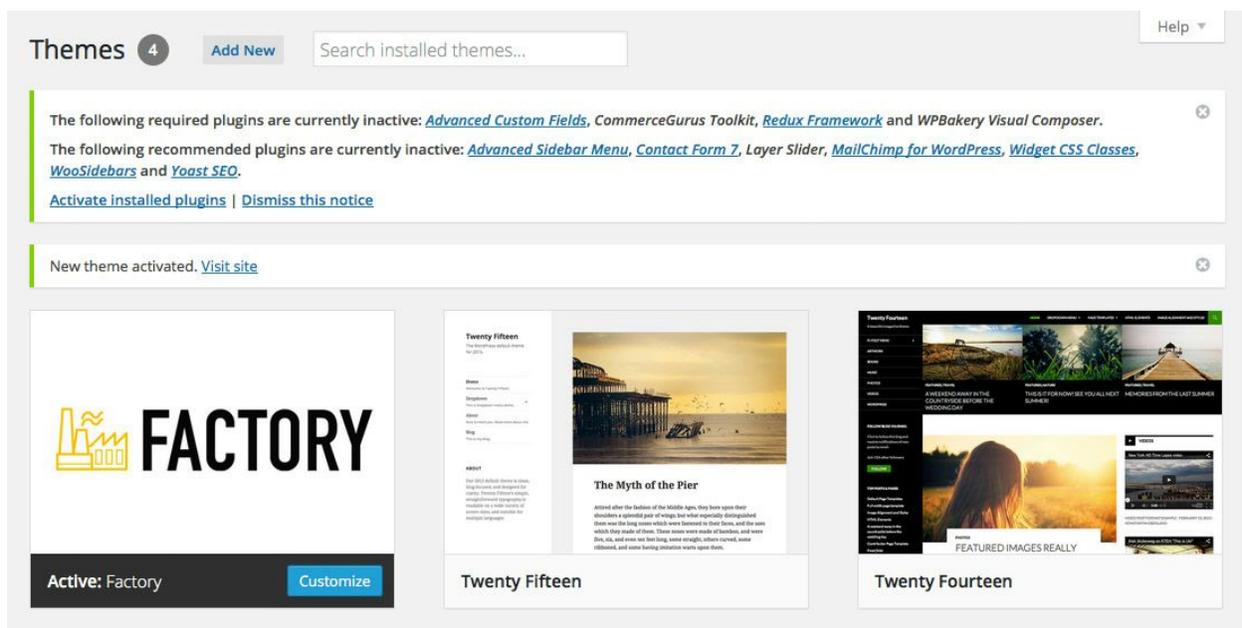
**Using WordPress:** Navigate to **Appearance > Themes > Install Themes**. Go to **upload** and select the zipped theme folder (**factory.zip**) and hit install now and theme will be uploaded and installed. Once you have uploaded the theme, you need to activate it. To activate your new theme, go to Appearance > Themes and activate your chosen theme.

**Using FTP:** By using any FTP program of your choice you can upload the non-zipped folder to the `/wp-content/themes/` folder on your server.

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## 2. Install the Required Plugins

Once you've activated Factory, you'll be prompted to install a set of plugins which are required to get the most out of Factory. The message will look like this:

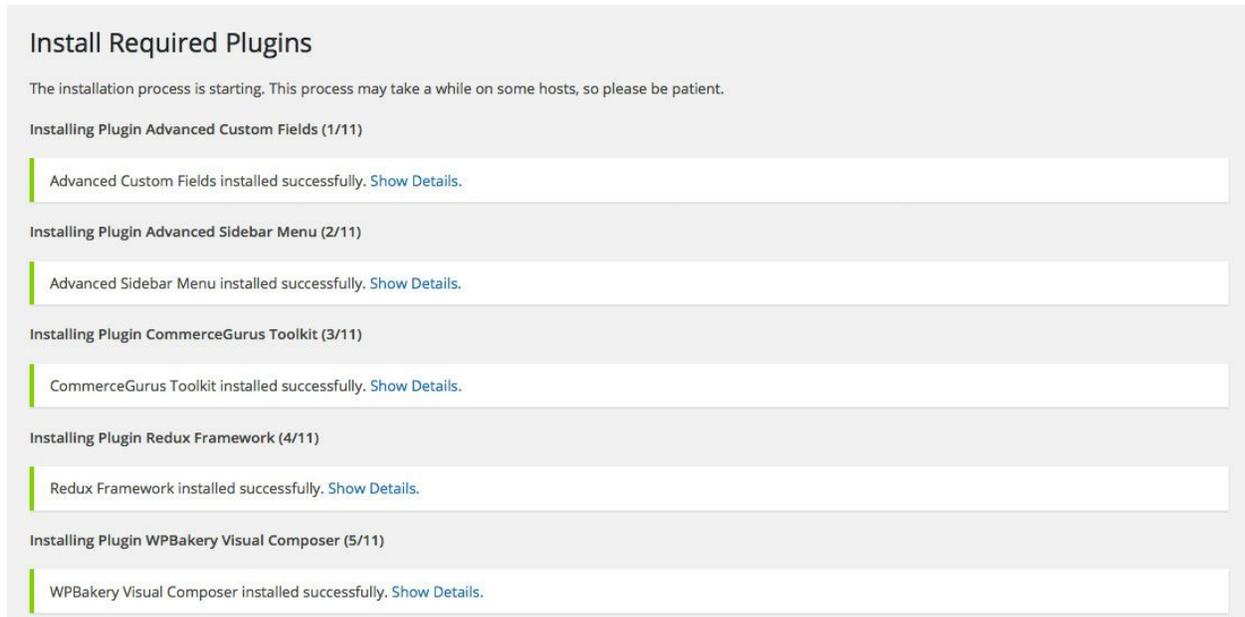


The screenshot shows the WordPress Themes page. At the top, there's a 'Themes' header with a '4' badge, an 'Add New' button, and a search bar for installed themes. Below this, a notification box states: 'The following required plugins are currently inactive: [Advanced Custom Fields](#), [CommerceGurus Toolkit](#), [Redux Framework](#) and [WPBakery Visual Composer](#). The following recommended plugins are currently inactive: [Advanced Sidebar Menu](#), [Contact Form 7](#), [Layer Slider](#), [MailChimp for WordPress](#), [Widget CSS Classes](#), [WooSidebars](#) and [Yoast SEO](#). Below the notification are links to 'Activate installed plugins' and 'Dismiss this notice'. Another notification below says 'New theme activated. [Visit site](#)'. The main content area displays three theme cards: 'Factory' (Active), 'Twenty Fifteen', and 'Twenty Fourteen'. The 'Factory' card shows a factory icon and the word 'FACTORY'. The 'Twenty Fifteen' card shows a preview of a blog post titled 'The Myth of the Pier'. The 'Twenty Fourteen' card shows a preview of a blog post titled 'FEATURED IMAGES REALLY'.

Click the "Begin Installing plugins" option.

Tick the checkbox just under Bulk actions and from the Bulk options dropdown select **"Install"** and click **"Apply"**.

Give it a few minutes to install all of them.



**Install Required Plugins**

The installation process is starting. This process may take a while on some hosts, so please be patient.

Installing Plugin Advanced Custom Fields (1/11)

Advanced Custom Fields installed successfully. [Show Details.](#)

Installing Plugin Advanced Sidebar Menu (2/11)

Advanced Sidebar Menu installed successfully. [Show Details.](#)

Installing Plugin CommerceGurus Toolkit (3/11)

CommerceGurus Toolkit installed successfully. [Show Details.](#)

Installing Plugin Redux Framework (4/11)

Redux Framework installed successfully. [Show Details.](#)

Installing Plugin WPBakery Visual Composer (5/11)

WPBakery Visual Composer installed successfully. [Show Details.](#)

Click the 'Return to Required Plugins Installer' link at the bottom when it's complete.

For simplicity, tick the checkbox just under Bulk actions and from the Bulk options dropdown select **"Activate"** and click **"Apply"**. This will activate all plugins that you'll need for the theme.

### Install Required Plugins

All (11) | To Activate (11)

Activate

| <input checked="" type="checkbox"/> | Plugin  | Source               | Type        | Version   | Status                      |
|-------------------------------------|---|----------------------|-------------|---|-----------------------------|
| <input checked="" type="checkbox"/> | <b>Advanced Custom Fields</b><br><a href="#">Activate</a>   | WordPress Repository | Required    | Installed version: 4.4.3                                    | Installed But Not Activated |
| <input checked="" type="checkbox"/> | <b>Advanced Sidebar Menu</b><br><a href="#">Activate</a>    | WordPress Repository | Required    | Installed version: 5.0.8                                    | Installed But Not Activated |
| <input checked="" type="checkbox"/> | <b>CommerceGurus Toolkit</b><br><a href="#">Activate</a>    | External Source      | Required    | Installed version: 1.4<br>Minimum required version: 1.4     | Installed But Not Activated |
| <input checked="" type="checkbox"/> | <b>Redux Framework</b><br><a href="#">Activate</a>          | WordPress Repository | Required    | Installed version: 3.5.8.1                                  | Installed But Not Activated |
| <input checked="" type="checkbox"/> | <b>WPBakery Visual Composer</b><br><a href="#">Activate</a> | External Source      | Required    | Installed version: 4.7.2<br>Minimum required version: 4.7.2 | Installed But Not Activated |
| <input checked="" type="checkbox"/> | <b>Contact Form 7</b><br><a href="#">Activate</a>           | WordPress Repository | Recommended | Installed version: 4.3                                      | Installed But Not Activated |

You'll know you've done everything correctly when you see this confirmation.

### Install Required Plugins

The following plugins were activated successfully: **Advanced Custom Fields, Advanced Sidebar Menu, CommerceGurus Toolkit, Redux Framework, WPBakery Visual Composer, Contact Form 7, Layer Slider, MailChimp for WordPress, Todays Date Inserter, Widget CSS Classes and Yoast SEO.**

Bulk Actions

| <input type="checkbox"/>   | Plugin | Source | Type | Version | Status |
|--|--------|--------|------|---------|--------|
| No plugins to install, update or activate. <a href="#">Return to the Dashboard</a> |        |        |      |         |        |
| <input type="checkbox"/>   | Plugin | Source | Type | Version | Status |

Bulk Actions

TGMPA v2.5.2

### 3. Add the Demo Content

We highly recommend you add the demo content so you can get setup quickly. Just go to **Appearance > Import Demo Data**

## Import Demo Data

Importing demo data (post, pages, images, theme settings, ...) is the easiest way to setup your theme. It will allow you to quickly edit everything instead of creating content from scratch. When you import the data following things will happen:

- No existing posts, pages, categories, images, custom post types or any other data will be deleted or modified .
- No WordPress settings will be modified .
- Posts, pages, some images, some widgets and menus will get imported .
- Images will be downloaded from our server, these images are copyrighted and are for demo use only .
- Please click import only once and wait, it can take a couple of minutes

Before you begin, make sure all the required plugins are activated.

Import Demo Data

It can take up to 2 minutes to import the demo pages so don't touch it!

Once correctly imported you'll get an "**All done - Have fun!**" message.

### Manual import instead:

1. Go to **Tools > Import > WordPress**. Install the importer plugin if required.
2. Next, extract the **factory.zip** theme file and browse to this folder:  
**factory/inc/radium-one-click-demo-install/demo-files**
3. Import the **content.xml** file in that folder via **Tools > Import > WordPress**
4. Install the **Widget Importer and Exporter** plugin and import the .wie file in the same folder via **Tools > Widget Importer & Exporter - 'Import Widgets'**

### Have issues with the import?

1. Try increasing the memory required by WordPress and then run the import again. [Instructions](#)
  2. On some hosts (we're looking at you GoDaddy) the timeout limits are set very low which doesn't allow it to complete. [Solution](#)
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## 4. Set the Menu

Go to **Appearance > Menus** and ensure the menu is set correctly. In **Menu Settings** at the bottom 'Primary Menu' should be ticked.

The screenshot shows the 'Edit Menu' interface in WordPress. At the top, there are two tabs: 'Edit Menus' (active) and 'Manage Locations'. Below the tabs is a text box with the instruction: 'Edit your menu below, or [create a new menu.](#)'

The main content area is divided into two columns. The left column contains a 'Pages' widget with a list of pages and checkboxes: Downloads, Get a Quote, Site, Privacy Policy, Sitemap, Legal, We make the complex simple, and Agricultural Processing. There are also 'Select All' and 'Add to Menu' buttons. Below this are sections for 'Posts', 'Custom Links', and 'Categories'. The right column is titled 'Menu Structure' and contains a 'Menu Name' field with 'Main Menu' and a 'Save Menu' button. Below this is a list of menu items, each with a 'Page' dropdown: Home, Solutions, Agricultural Processing (sub item), Chemical Research (sub item), Material Engineering (sub item), Mechanical Engineering (sub item), Petroleum and Gas (sub item), Power and Energy (sub item), Testimonials, News, About, Contact, Get a Quote, and Downloads.

At the bottom of the right column is the 'Menu Settings' section. It has two sub-sections: 'Auto add pages' with a checkbox for 'Automatically add new top-level pages to this menu' (unchecked), and 'Theme locations' with checkboxes for 'Primary Menu' (checked) and 'Mobile Menu' (unchecked). A red arrow points to the 'Primary Menu' checkbox. At the very bottom, there is a 'Delete Menu' link and another 'Save Menu' button.

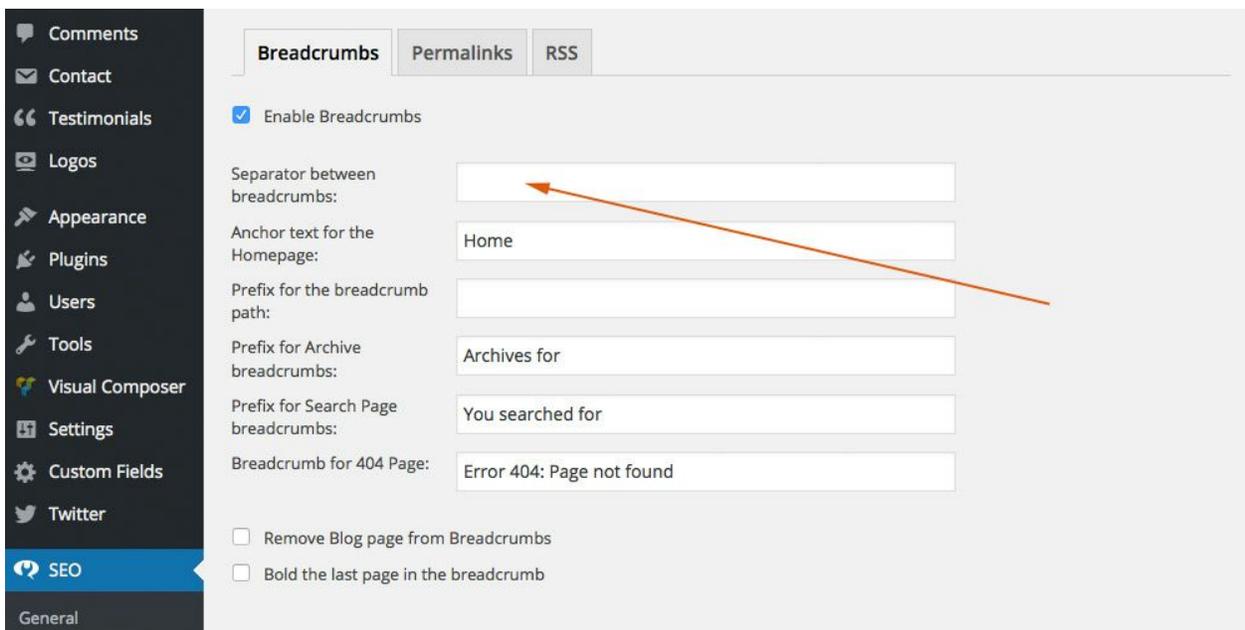
Tip: Click **Screen Options** at the top and ensure **CSS Classes** are ticked also.

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## 5. Enable the Breadcrumbs

Go to **SEO > Advanced** and tick 'Enable Breadcrumbs'

Remove the arrow within the Separator field so that it is empty and save.



The screenshot shows the WordPress SEO settings page with the 'Breadcrumbs' tab selected. The 'Enable Breadcrumbs' checkbox is checked. The 'Separator between breadcrumbs' field is empty, with an orange arrow pointing to it. Other fields include 'Anchor text for the Homepage' (Home), 'Prefix for the breadcrumb path' (empty), 'Prefix for Archive breadcrumbs' (Archives for), 'Prefix for Search Page breadcrumbs' (You searched for), and 'Breadcrumb for 404 Page' (Error 404: Page not found). There are also two unchecked checkboxes: 'Remove Blog page from Breadcrumbs' and 'Bold the last page in the breadcrumb'.

## 6. Set the Homepage and News Page

Go to **Settings > Reading** and set the **Front Page** to be 'Home' and the **Posts Page** to be 'News'.

Set the 'Blog pages to show at most' to be 5 if you wish.

## Reading Settings

### Front page displays

- Your latest posts
- A [static page](#) (select below)

Front page:

Posts page:

### Blog pages show at most

posts

### Syndication feeds show the most recent

items

### For each article in a feed, show

- Full text
- Summary

### Search Engine Visibility

- Discourage search engines from indexing this site

*It is up to search engines to honor this request.*

Save Changes

## 7. Import the LayerSlider Demo Slides

Go to LayerSlider and import the included demo slides via the Import/Export Tab and browse to the correct folder in the zip file. They're in **DemoData > layerslider - LayerSlider.zip**

Attach that zip file and click import - you should see the demo slides imported afterwards.

Auto-Updates | **Import / Export** | Permissions | Google Fonts | Advanced

Move sliders between sites, make backups, import demo content ZipArchive is available to import/export images

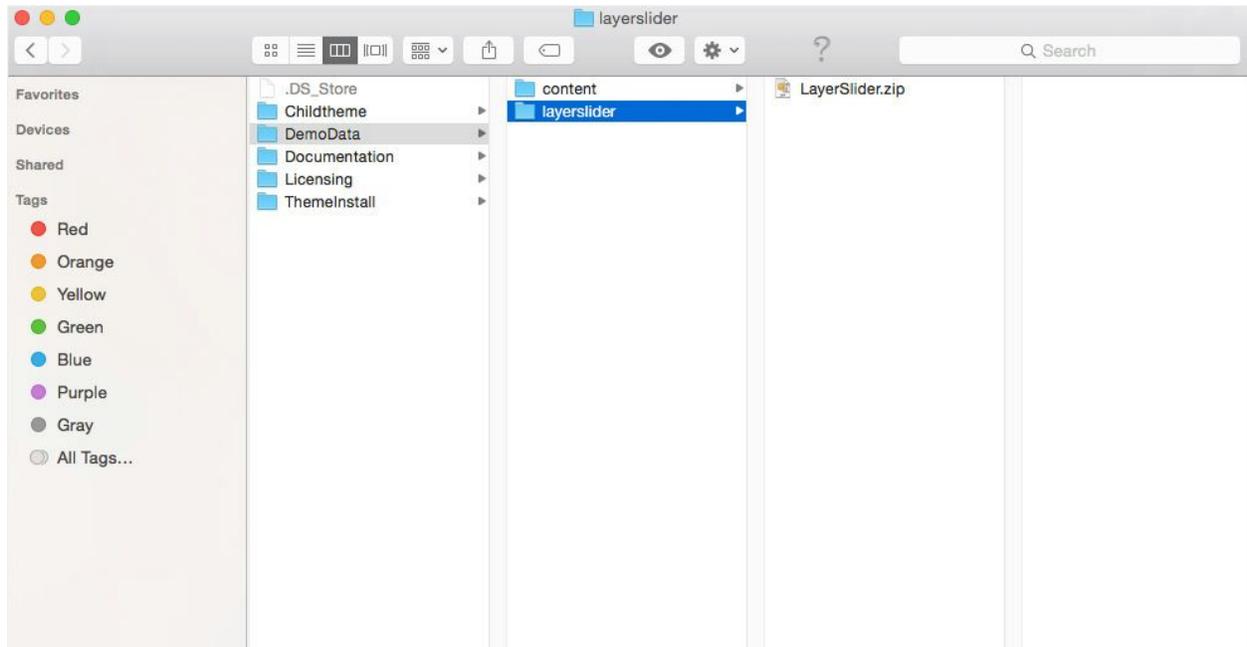
No file selected.

Do not import images

Choose a LayerSlider export file downloaded previously to import your sliders. In order to import from outdated versions, you need to create a file and paste the export code into it. The file needs to have a .json extension.

All Sliders

Do not export images



8. All done!

If you need further assistance please get in touch via [support@commercegurus.com](mailto:support@commercegurus.com)